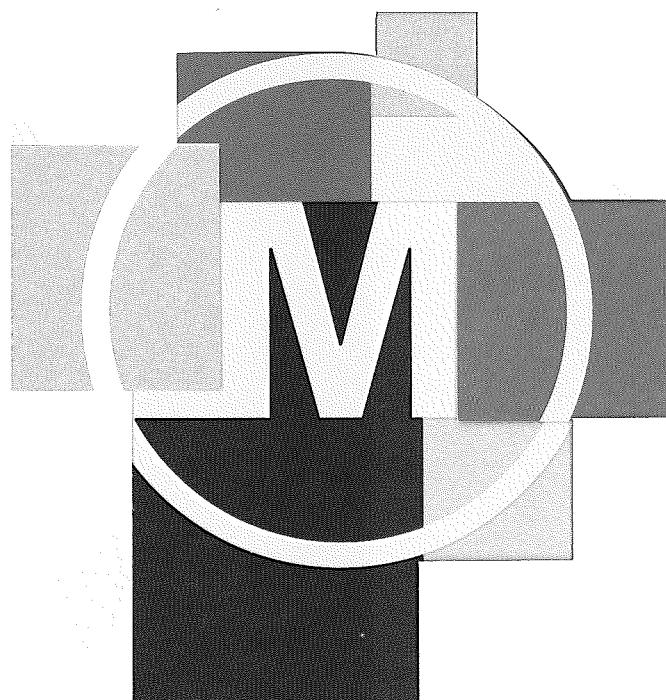


Your Window to the Internet



The net on THE NET

What is the Internet? It is the world's largest computer network.

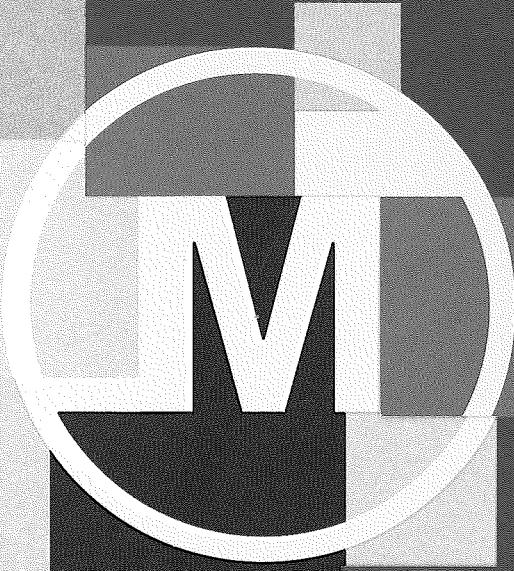
Time magazine calls it "...a working prototype of the information superhighway." Mosaic Communications agrees. This network of networks is really a set of standards and protocols that lets various types of networks talk to one another.

The protocols, collectively called TCP/IP, enable communications between public and private networks running over any medium—phone, network, fiber, cable, and even wireless. And the Internet runs on PCs, Macintoshes, workstations, and mainframes. Upwards of 25 million people use it today—across six continents and more than 60 countries.

Founders Jim Clark and Marc Andreessen are a one-of-a-kind team—and represent the melding of the Mosaic Communications culture: Enthusiastic and driven on the one hand, experienced and industry savvy on the other. Clark, a leader in interactive multimedia communications, is the founder and former chairman of Silicon Graphics—the company that brought 3-D computer graphics to scientists, workstation users, and to Hollywood. Andreessen is the creator and architect of NCSA Mosaic—which he conceived and designed while still a student working at the University of Illinois' National Center for Supercomputing Applications (NCSA). This academic prototype, first unleashed in 1993, attracted more than 3 million users in its first year. NCSA Mosaic gave the Internet what Macintosh gave personal computers—a navigational system that could be understood by anyone who could point and click with a mouse.

Recognizing the vast potential of what Andreessen had created, Clark teamed up with the young pioneer—and six of the seven engineers who worked with Andreessen on the research prototype—to redesign NCSA Mosaic for consumer and business users. Enter Mosaic Communications.

Unleash the power of global networks and explore new frontiers with Mosaic Communications. Hold onto your PC—here come client and server software and authoring tools from Mosaic Communications that may just start an online revolution. So get ready to interact—in new and exciting ways. With online publishing, interactive shopping, corporate communications, distance learning, and more.



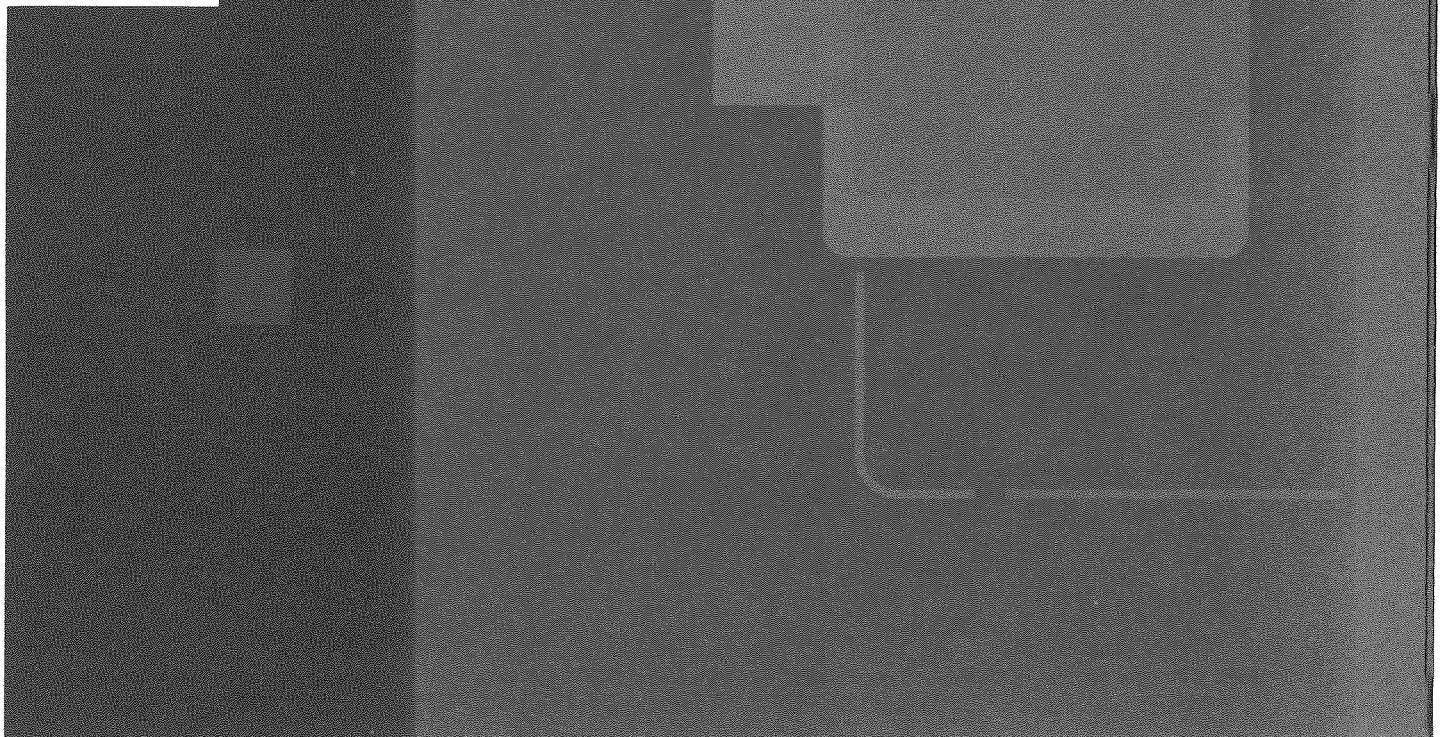
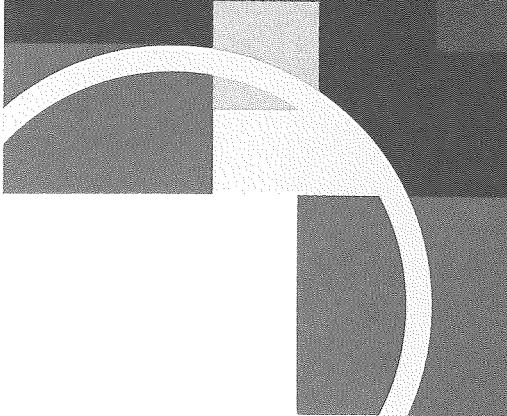


Undoubtedly, the NCSA Mosaic prototype offered great benefits like hypertext links that enabled you to pull up full-color graphics, formatted text, sound, or even video if your computer system was equipped to handle it. However, the prototype

still lacked many of the essential features consumers or business users require: security, performance, ease of installation, configuration, and maintenance—to say nothing of the scalability and extensibility necessary for widespread commercial use. Understanding those needs, Mosaic Communications had the original design team completely redesign and rewrite the NCSA Mosaic prototype with a different set of priorities in mind. Getting you *commerce-ready*.

First, as a business and consumer user, you need integrated security features so your business activities can be conducted in private, over encrypted links on open networks. And second, recognizing that painfully slow data transmission rates were limiting your use of the Internet and other global networks, you need products that can be used for a wide range of bandwidths—from 14.4 kilobit modems all the way up to cable systems and high-speed T3 lines. That's exactly what Mosaic Communications provides. The company's design objective is to make network navigation, information retrieval, server set-up, and document authoring continually more intuitive, and more fun. So your destination really is cyberspace.

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Check us out on the Internet!
<http://mosaic.mcom.com>

...or call us at 1-800-NETSITE

M O S A I C C O M M U N I C A T I O N S C O R P O R A T I O N



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